**Please complete the below form & email it back to:** BiodiversityInvestmentPortal@dffe.gov.za

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| **BIODIVERSITY CONSERVATION INVESTMENT OPPORTUNITY – BUSINESS CASE TEMPLATE FORM** |
| **PROJECT NAME/ SITE:** |  |
| **MAIN CONTACT PERSON:**  |  |
| **PROJECT LOCATION:** |  |
| **PROJECT STATUS:****(MARK with an X)**  |

|  |  |
| --- | --- |
| Concept (Pre-seed Funding – proof of concept) |   |
| Greenfield (Seed Funding - product launch & marketing)  |  |
| Brownfield (Early Stage Funding - increase market share and scale) |  |

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| **MAIN CONTACT DETAILS:** | **Site** | **Financial Advisors** |
| Name:Capacity:Tel No:Email: | Name:Tel No:Email:  |
| **WEBSITE ADDRESS:** |  |
| **PROJECT PARTNERS:****(IF APPLICABLE)**  |  |
| **DESCRIPTION OF THE BIODIVERSITY INVESTMENT OPPORTUNITY** **(“THE PROJECT”)**  |  |
| **WHAT PROBLEM(S) IS THE PROJECT ADDRESSING?** |  |
| **WHAT IS THE PROPOSED SOLUTION (OR NATURE OF BUSINESS)?** |  |
| **WHAT ARE THE BIODIVERSITY AND CONSERVATION PRIORITIES OF THE PROJECT?** |  |
| **WHAT ARE THE EXPECTED OUTCOMES / IMPACT?****(Example: Economic Development, Job Creation, Conservation)**  |   |
| **WHAT BARRIERS OR CHALLENGES DOES THE PROJECT FACE?** |  |
| **WHAT IS THE NATURE OF CAPITAL INVESTMENT OR SUPPORT REQUIRED?** | The funding support required:

|  |  |
| --- | --- |
| **Activity**  | **Amount Required** |
|  |  |
|  |  |
| **Total:** | **R** |

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| **IS THE PROJECT LOCATED IN A BIODIVERSITY HOTSPOT OR BIODIVERSITY RICH AREA?** |  |
| **DOES THE PROJECT PROMOTE EXPANSION OF PROTECTED AREAS?** |  |
| **IS THE PROJECT GENERATING REVENUE? Y/N** | **\*Please provide Full Financial Projections in the Business Plan** |
| **DOES THE PROJECT SUPPORT COMMUNITIES (YOUNG PEOPLE AND WOMEN)?****Y/N****If Yes please elaborate & give examples to support**  |  |
| **DOES THE PROJECT PROMOTE SMMES?****Y/N****If Yes please elaborate & give examples to support** |  |
| **PROJECT FUNDING OPTIONS****(Mark with an X)** | [ ]  Grant [ ]  Reimbursable grant [ ]  Guarantees [ ]  Equity [ ]  Subordinated loan [ ]  Senior Loan [ ]  Other: \_LEASE FINANCE |
| **INVESTMENT CASE** |
| **ORGANIZATION & GOVERNANCE:** **PLEASE OUTLINE YOUR GOVERNANCE STRUCTURE**  |  |
| **CAN THE PROJECT BE SCALED & CAN IT BE COPIED?**  |  |
| **ENVIRONMENTAL IMPACT:** **(HOW WILL IT IMPROVE THE EXISTING ENVIRONMENTAL CONDITIONS?)** |  |
| **SOCIAL IMPACT:** **(HOW WILL IT IMPROVE THE LIVELIHOODS OF LOCAL COMMUNITIES AND MARGINALIZED PEOPLE?)** |  |
| **SUSTAINABILITY: CAN THE PROJECT CONTINUE TO THRIVE POST-INVESTMENT?** |  |
| **PROFITABILITY (FOR ENTERPRISES): IS THE BUSINESS MODEL VIABLE?** |  |
| **SUPPORTING DOCUMENTS TO ATTACH** | 1. **Business Plan (including current financials, employees, business history) and projected cashflows**
2. **Company Registration documents**
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