**Please complete the below form & email it back to:** [BiodiversityInvestmentPortal@dffe.gov.za](mailto:BiodiversityInvestmentPortal@dffe.gov.za)

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| --- | --- | --- |
| **BIODIVERSITY CONSERVATION INVESTMENT OPPORTUNITY – BUSINESS CASE TEMPLATE FORM** | | |
| **PROJECT NAME/ SITE:** |  | |
| **MAIN CONTACT PERSON:** |  | |
| **PROJECT LOCATION:** |  | |
| **PROJECT STATUS:**  **(MARK with an X)** | |  |  | | --- | --- | | Concept (Pre-seed Funding – proof of concept) |  | | Greenfield (Seed Funding - product launch & marketing) |  | | Brownfield (Early Stage Funding - increase market share and scale) |  | | |
| **MAIN CONTACT DETAILS:** | **Site** | **Financial Advisors** |
| Name:  Capacity:  Tel No:  Email: | Name:  Tel No:  Email: |
| **WEBSITE ADDRESS:** |  | |
| **PROJECT PARTNERS:**  **(IF APPLICABLE)** |  | |
| **DESCRIPTION OF THE BIODIVERSITY INVESTMENT OPPORTUNITY**  **(“THE PROJECT”)** |  | |
| **WHAT PROBLEM(S) IS THE PROJECT ADDRESSING?** |  | |
| **WHAT IS THE PROPOSED SOLUTION (OR NATURE OF BUSINESS)?** |  | |
| **WHAT ARE THE BIODIVERSITY AND CONSERVATION PRIORITIES OF THE PROJECT?** |  | |
| **WHAT ARE THE EXPECTED OUTCOMES / IMPACT?**  **(Example: Economic Development, Job Creation, Conservation)** |  | |
| **WHAT BARRIERS OR CHALLENGES DOES THE PROJECT FACE?** |  | |
| **WHAT IS THE NATURE OF CAPITAL INVESTMENT OR SUPPORT REQUIRED?** | The funding support required:   |  |  | | --- | --- | | **Activity** | **Amount Required** | |  |  | |  |  | | **Total:** | **R** | | |
| **IS THE PROJECT LOCATED IN A BIODIVERSITY HOTSPOT OR BIODIVERSITY RICH AREA?** |  | |
| **DOES THE PROJECT PROMOTE EXPANSION OF PROTECTED AREAS?** |  | |
| **IS THE PROJECT GENERATING REVENUE? Y/N** | **\*Please provide Full Financial Projections in the Business Plan** | |
| **DOES THE PROJECT SUPPORT COMMUNITIES (YOUNG PEOPLE AND WOMEN)?**  **Y/N**  **If Yes please elaborate & give examples to support** |  | |
| **DOES THE PROJECT PROMOTE SMMES?**  **Y/N**  **If Yes please elaborate & give examples to support** |  | |
| **PROJECT FUNDING OPTIONS**  **(Mark with an X)** | Grant  Reimbursable grant  Guarantees  Equity  Subordinated loan  Senior Loan  Other: \_LEASE FINANCE | |
| **INVESTMENT CASE** | | |
| **ORGANIZATION & GOVERNANCE:**  **PLEASE OUTLINE YOUR GOVERNANCE STRUCTURE** |  | |
| **CAN THE PROJECT BE SCALED & CAN IT BE COPIED?** |  | |
| **ENVIRONMENTAL IMPACT:**  **(HOW WILL IT IMPROVE THE EXISTING ENVIRONMENTAL CONDITIONS?)** |  | |
| **SOCIAL IMPACT:**  **(HOW WILL IT IMPROVE THE LIVELIHOODS OF LOCAL COMMUNITIES AND MARGINALIZED PEOPLE?)** |  | |
| **SUSTAINABILITY: CAN THE PROJECT CONTINUE TO THRIVE POST-INVESTMENT?** |  | |
| **PROFITABILITY (FOR ENTERPRISES): IS THE BUSINESS MODEL VIABLE?** |  | |
| **SUPPORTING DOCUMENTS TO ATTACH** | 1. **Business Plan (including current financials, employees, business history) and projected cashflows** 2. **Company Registration documents** | |